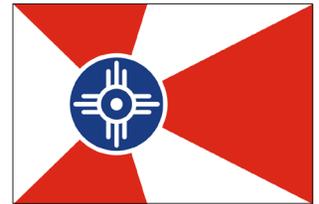
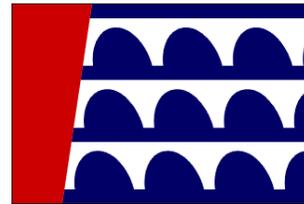




- 1 Design your flag idea following the design guidelines below. A great flag should be simple enough that a child could draw it from memory.
- 2 Email your design to chandlerflagproject@gmail.com or deliver/mail it to Chandler Town Hall, 417 E Jefferson Ave, Chandler, IN 47610

SKETCH YOUR IDEAS HERE; OFFICIAL ENTRY ON REVERSE



GUIDELINES

- 1 **Keep it Simple.**
A flag should be so simple that it can be drawn from memory.
- 2 **Use Meaningful Symbolism**
A flag's images, colors, or patterns should relate to what it symbolizes.
- 3 **Use 2-3 Basic Colors**
Limit the number of colors to a few which contrast well and come from the standard color set. Usually this means 2 to 3.
- 4 **No Lettering or Seals**
Never use writing of any kind or an organization's seal. These can't be understood from a distance.
- 5 **Be Distinctive or Related**
Avoid duplicating other flags, but use similarities to show connections.

Shapes such as Stars & Stripes are very common in flag design.

The flag of Chicago has broad blue stripes and four six-pointed stars all in red. The white stripes represent the North, West and South sides of the city. The two blue stripes symbolize Lake Michigan and the Chicago River. The stars represent important city events or moments in its history.

Colors should reflect the region and represent or convey emotion.

Des Moines's flag consists of a red portion at the hoist with the balance of the flag featuring a blue background signifying water, and three white bridges, representing the Walnut, Locust, and Grand bridges in downtown Des Moines. The flag uses the same shades of red and blue as the U.S. flag.

Symbols can be anything related to the city, just keep it simple and easy to recognize!

The recently re-popularized Wichita, KS flag is a great example of strong symbol use. The blue sun represents happiness & contentment. The Native American symbol for permanent 'home' is stitched on the blue sun. The red and white rays represent the path of freedom to come and go as one pleases.

COMMUNITY PARTNER:



WHAT DOES CHANDLER MEAN TO YOU?

What do you see as Chandler's most prominent and notable features? How would you design a flag, keeping in mind that simpler is better? Here are a few example symbols...



Healthcare



Diversity



Waterways



Knowledge



Agriculture



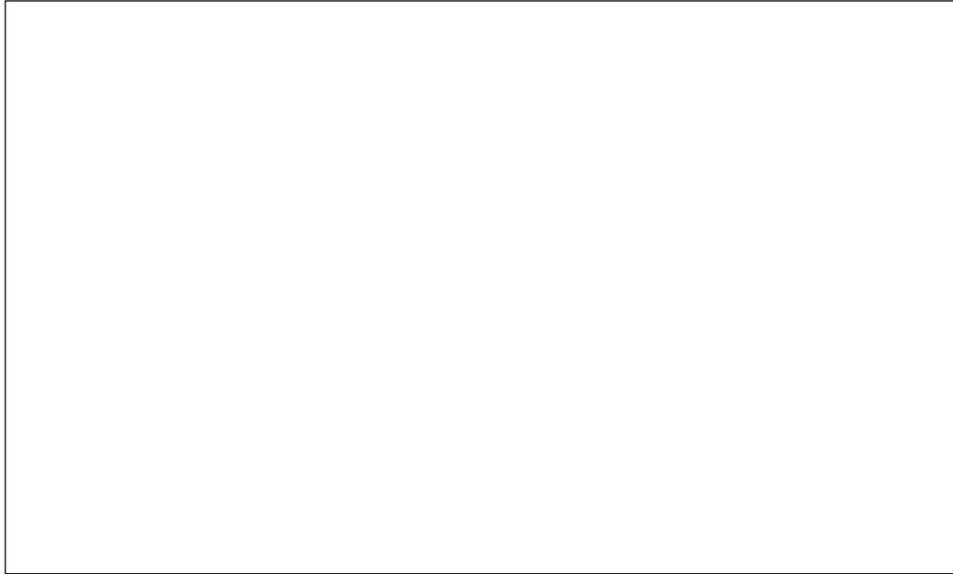
Wildlife

BEYOND THE FLAG POLE

A flag design is successful when people want it on things they own...maybe even themselves!



OFFICIAL CONTEST ENTRY FORM



Name _____ Phone Number _____

Email Address _____ Age (if under 18) _____

Parent/Guardian Signature (if under 18) _____

Address _____ City _____ State _____ ZIP _____

CONTEST GUIDELINES

Entries will be accepted by email to ChandlerFlagProject@gmail.com or in person or via mail to Chandler Town Hall, 417 E. Jefferson Ave, Chandler, IN 47610. Entries must be received by 5:00 p.m. on Monday, July 30, 2018.

Do NOT put your name or identifying information on the image itself. Judging will be anonymous and the committee will assign a number to your entry.

A paragraph (150 words or less) explaining symbolism in the flag and its story is strongly recommended but not required.

An entry must be submitted either as a 3x5-inch (or 3:5 ratio) drawing or a JPG/PDF/Vector image. A resolution of 900x1500 pixels works well. Entries will not be accepted that: use gradient colors (all parts must be solid colors), are two-sided (the same image will be seen on both sides), are designs that are plagiarized or otherwise not an original work of the artist.

The contest will run until Monday, July 30, 2018, at 5:00 p.m. The Town Council will begin their review process and select the winners at a following Town Council meeting.

Entries that do not follow the above guidelines will not be considered. All entries become property of the Town of Chandler, Indiana, and will be considered public domain at the completion of the contest. The author/creator relinquishes all rights to the design. The artists/designers also certify that they are the original creators of the art work and it is not copyrighted or trademarked. The Town reserves the right to alter, modify, or combine designs to create an official Town of Chandler flag. Contest rules are subject to change.

Questions? Need help with formatting? Email ChandlerFlagProject@gmail.com and we will help as much as we can!

Thank you for your submission to this unique project for our wonderful town of Chandler, Indiana!